



LET'S TALK ABOUT API SOLUTION

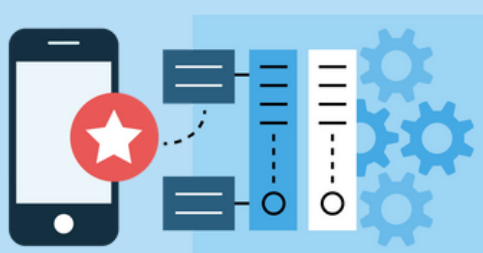
We provide you with a flexible loyalty API (application programming interface) to power your existing infrastructure or front-end with our loyalty SaaS solution.

WHITE LABEL LOYALTY SOLUTION

It allows you to easily switch on loyalty within your existing infrastructure. Drive desired customer behaviour, incentivise customers to stay with you and reward them for their loyalty. All within one simple integration.

POWER YOUR EXISTING INFRASTRUCTURE

Our API is all you need to simply plug in loyalty into your platform or app. It's a flexible system that you can use to incentivise any behaviour with points or rewards.



With our event-based system, it's simple to build out the loyalty logic you want, including points, tiers, automations and triggers to other systems like email marketing platforms.

We have worked with

10+

industries

We have recorded

17M+

loyalty events

We have seen

220k+

rewards redeemed

How does White Label Loyalty's API work?

Designed to reflect real-world activity, our loyalty platform models interactions between your business and your customers as a stream of events. These events can then be assigned any reaction via our flexible rule engine. For example awarding ten points to a customer each time they make a transaction or sending a personalised notification when they write a product review.

ADD LOYALTY TO YOUR PRODUCT

Events

Events can be any actions your users take, such as making a purchase or sharing a social media post.

Users

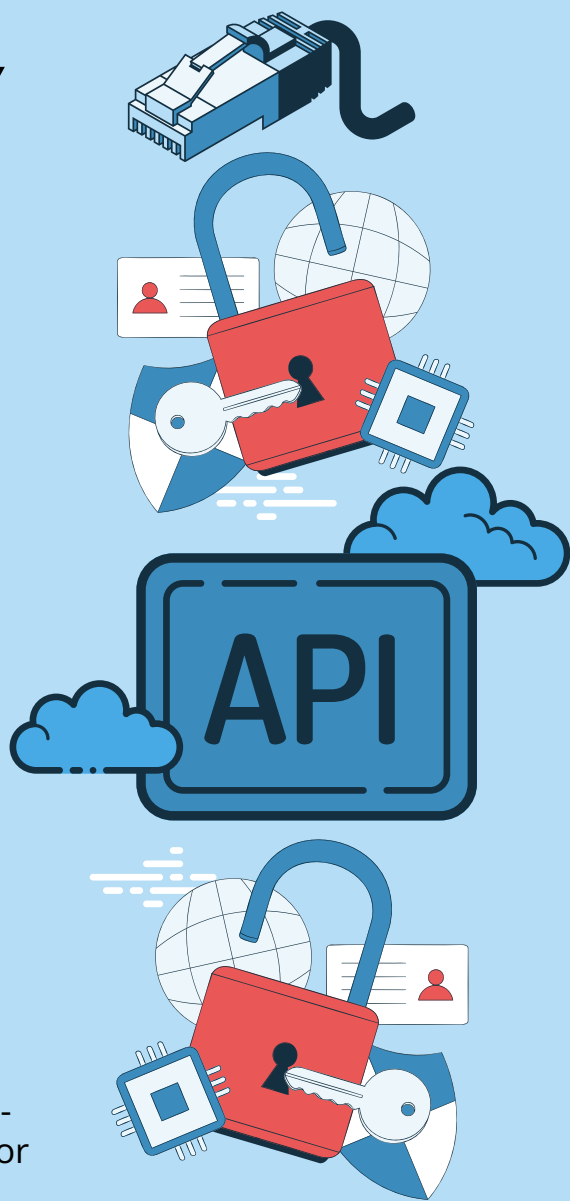
Allows your service to register, list and retrieve users, as well as their attributes, such as their points balance, unredeemed vouchers or last active date.

Rewards

Change how points are earned, the rewards available to your users and much more.

Venues

Allows you to create or bulk-upload venue information for your physical stores.



THE BENEFITS OF AN API SOLUTION

Time & Money

Save time & money on development and power your existing infrastructure today with our flexible Loyalty API.

Segmentation

Our system will also help you segment your user base into defined groups, which you can use for targeted communications, campaigns and offers.

Third party rewards

If you need third party rewards, you'll only need one integration instead of hundreds thanks to our pre-integrated Rewards Marketplace.



Our API is fully documented and available to view.



Find out how Biscuit saved time and money with our API.

