



LET'S TALK ABOUT B2B LOYALTY

Looking to improve brand loyalty amongst your user base?

WHITE LABEL LOYALTY SOLUTION

Our solution allows you to bypass retailers and engage with your end business customers directly, using data-driven customer engagement and brand activation campaigns to boost engagement and advocacy.

NURTURE YOUR BUSINESS RELATIONSHIPS

Customer relationships are even more valuable in B2B, which is why you should be nurturing them. What better way than with a rewards program.



We have extensive experience helping B2B companies improve customer loyalty with customised programs. Want to know what works and how to succeed?

We have worked with

10+

industries

Our platform drives

10%

increase in total spend per user

Our solutions achieve

66%+

engagement rate

Receipt & invoice scanning across resellers

Do you sell your products via wholesalers and retailers? No problem! Our receipt-scanning solution recognises products from on any receipt or invoice right out of the box. It has become an effective data collection method that is popular amongst both users and brands.

KNOW YOUR CUSTOMERS

In addition to validating purchases of your brand's products, our receipt-scanning solution provides you with data about other purchases made at the same time. Our AI analytics system can then use this information to generate valuable insights into customer behaviour, letting you understand your users better than ever.

BRANDED APP OR MICROSITE

We created a white label mobile loyalty app and microsite, which can be branded and customised to your needs. This means less development costs and you can get up and running 10x faster than with other solutions on the market.

REWARD YOUR CUSTOMERS

Build affinity to your brand by offering personalised rewards to your customers. Whether you want to offer gift cards to their favourite high street shops, discounts on your products, exclusive rewards made for your loyal customers or other types of perks, we've got you. The choice is yours, our flexible platform will fit your vision.

LET US WORRY ABOUT THE TECH

You know what you do best and loyalty technology isn't it. Let us take care of the technology so that you can focus on your customers.



Read more about all the recommended modules.



wavin

Discover how Wavin grew its user base 17x in the first 6 months.

