WHITE LABEL LOYALTY

LET'S TALK ABOUT

B2C LOYALTY

Do you want to keep your customers happy with a digital loyalty program?

WHITE LABEL LOYALTY SOLUTION

Our platform helps you get closer to your customers so you can personalise their experience. Make any behaviour rewardable with our event-based loyalty engine and become the brand of choice.

LEARN WHAT YOUR CUSTOMERS LIKE

If you already have a solution in place for capturing customer data in an ePOS, CRM or ERP system we can directly import it into our platform.

If you're not currently capturing any customer data, our card-linking and receipt-scanning solutions are cost-effective ways to quickly get started.

We have worked with

10+

industries

Our clients achieve

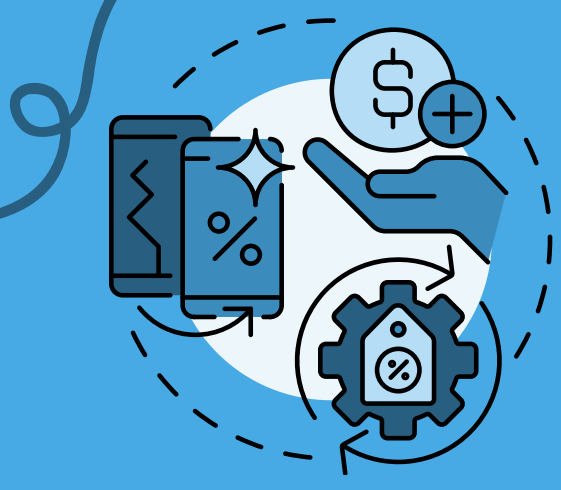
60%+

engagement rate

We have seen

220k+

rewards redeemed



Your branded app or microsite

Our team will work with you to create a branded mobile app or a progressive web app (PWA) microsite to your requirements and brand guidelines. The result is a slick, universal (iOS & Android or Web) app that your customers will love to use. We work with you to make sure your loyalty solution meets your expectations, and we can fit it into your current site or app as needed.

ANALYTICS

Included with our B2C solution is our loyalty console, which gives you complete control of your loyalty program. Not only can you configure the rewards your customers are eligible for, but our analytics suite lets you view user data and customer behavioural trends so you can modify your program as and when you need to.

SUPPORT

Deploying a successful loyalty program requires the right system but also the expertise. We offer in-house consultation based on our extensive experience of deploying reward solutions across the world. We can also provide an introduction to one of our loyalty consultation partners if you require a more in-depth strategy.

REACH YOUR CUSTOMERS

Our marketing module allows you to deliver push notifications to your loyalty scheme customers. Using our advanced user segmentation tools, you can tailor your messaging to different user groups based on demographics or customer behaviour.

LET US WORRY ABOUT THE TECH

You know what you do best and loyalty technology isn't it. Let us take care of the technology so that you can focus on your customers.

Read more about all the recommended modules.

See how La Casita deployed our complete retail loyalty program solution.

LA CASITA TAPAS BAR