



LET'S TALK ABOUT BRAND ACTIVATION

Is your marketing focused on brand or shopper activation campaigns rather than long-term customer loyalty programs?

WHITE LABEL LOYALTY SOLUTION

We have the solution for you! An end-to-end turnkey solution for data-driven activation campaigns will help you run campaigns faster, easier and smoother.



UNDERSTAND YOUR CUSTOMERS BETTER

Running data-driven campaigns helps you get invaluable 1st party customer data and grow customer understanding.



Unlock a direct relationship with your end-customers and build a 360 view of your customer across channels and campaigns.

We have worked with

10+

industries

We've helped clients reach a

50%

uplift in first party data collection

We have seen

220k+

rewards redeemed



Handle campaigns at scale

Thanks to our experience delivering tech solutions to the world's most innovative brands, we have a turnkey brand activation solution that is ready to go. We have turned campaigns around in a matter of days, not weeks or months, giving you the ability to run more activations faster and more cost-effectively.

ACTIVATIONS

Our flexible modular technology solution allows you to be creative when it comes to forms of activations. Whether you want to run a scan to win, on-pack promotion or use social media, we'll help you make your vision a reality.

UNDERSTAND YOUR RESULTS

Our Loyalty Console provides a comprehensive overview of how your campaign is performing right out-of-the-box. Get clear ROI reporting and insights as to what works and what doesn't for your next campaign.



REWARDS

We pride ourselves on being the most flexible platform on the market. With our solution, you can choose from our rewards catalogue or create your own rewards, providing points, discounts or cross-sell promotions. Rewarding your customers is always a great way to boost brand image and loyalty and we'll help you achieve that.

CAMPAIGNS

By switching to our system for your promotional product campaigns, you can get all the benefits of deep customer insight and customer retention within your existing promotional campaign budget.



Read more about all the recommended modules.



Learn how we deployed a branded campaign end-to-end solution for AkzoNobel.

