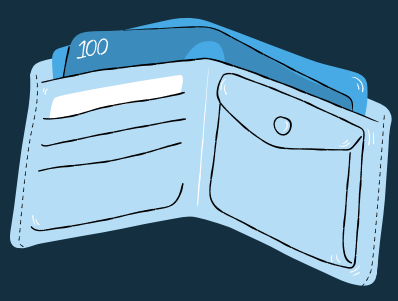
WHITE LABEL LOYALTY



# LET'S TALK ABOUT CASHBACK

Looking to add cashback as an incentive to your customers?

## WHITE LABEL LOYALTY SOLUTION

Our instant cashback solution isn't your usual cashback. It's white labelled, out-of-the-box and instant - meaning your customers won't be faced with a multi-step complicated customer journey with tracking links. They simply activate a browser extension or mobile SDK and their cashback is automatically applied.

## INCREASE RETENTION WITH CASHBACK

Cashback is perfect for brands operating in a space with low loyalty due to high competition and low differentiation.

User-made savings help give your customers a reason to stay with you instead of switching to your competitor.

We have worked with **10+** industries

Our solution drives a **43%** increase in repeat purchase

We help clients achieve **60%+** engagement rate

## Simple and seamless!

Whether you use our white-label microsite with Chrome extension or our mobile SDK, your users will get the same super smooth experience. All they need to do is activate the cashback solution in their browser or mobile device, and their cashback will be automatically applied. No more clunky tracking links that everybody forgets about. This is the seamless customer experience that actually feels rewarding.

## BUYING BEHAVIOUR

Get closer to customers and understand how they behave online and what they truly value. By offering them cashback on their online shopping, you'll understand which partners and brands they might be interested in an offer from. You can then use this knowledge to personalise your rewards.

## PASSIVE REVENUE

Our solution offers an easy way to create passive revenue for your brand. It's up to you to decide how you allow your customers to redeem their cashback: against your own products and offers, via third-party gift cards or cashing directly in.

## EXTERNAL APP

Already got a mobile app? Are you always looking for ways to monetise your customers' behaviour? Use our mobile SDK and monetize on your customers' online shopping they are doing already. You can then turn that cashback into offers within your app, such as credits, lives, and other gamification.

## LET US WORRY ABOUT THE TECH

You know what you do best and loyalty technology isn't it. Let us take care of the technology so that you can focus on your customers.

Read more about all the recommended modules.

Check out how Wesleyan customers earn cashback thanks to our tech.