

LET'S TALK ABOUT HEALTHCARE

Looking to improve brand loyalty amongst your user base?



Why does loyalty matter?

Don't sleep on the boom in your industry. Secure new and existing customer relationships by incentivising loyalty whichever way you want with the most flexible loyalty platform on the market.



Challenges of this industry

Customer churn due to low number of touchpoints.

Lack of consented communications due to regulations.

How to achieve loyalty

Understand what makes your customers tick, and keep them coming back.

INCENTIVISE CONSENT

Our reliable GDPR-friendly system will protect your customers and reassure them that any data they share will be in safe hands. You can incentivise customers to give you their marketing consent so you can send them personalised offers.



WORD OF MOUTH

Incentivise your customers to refer you to their family and friends to promote a natural way of marketing and also decreases the costs of customer acquisition. By using rewards or points, you can encourage and reward word-of-mouth referrals.

Popular tech for this industry

Here are a few of the ways White Label Loyalty's tech can help you achieve loyalty in the hospitality industry.



LOYALTY ENGINE

Make any customer action rewardable with our event-based architecture, from social media activity to referrals.



MICROSITE

Save yourself time and effort by using our platform's microsite front end.



REFERRALS

Referrals can increase your reach, opening up new opportunities for sales, and building relationships with existing customers.

Healthcare loyalty best practices



Rewards

Reward your customers with incentives they will appreciate for their commitment and ongoing interactions with your brand.



Customer data

Gain a deeper understanding of your customers' healthcare needs and preferences to align with each patient's specific requirements.

Use communications

Provide patients with convenient access to their medical information, such as test results, treatment history, and medication reminders.



Suggested use case

REWARDS MARKETPLACE

Choose from our rich suite of rewards: we've got 1,000s of pre-integrated rewards waiting for you.



For more information:
whitelabel-loyalty.com