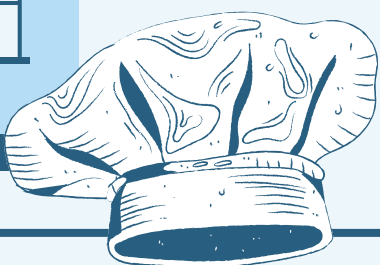HOTEL

WHITE LABEL LOYALTY

LET'S TALK ABOUT
HOSPITALITY

Now more than ever, customers are seeking more personalisation in their hospitality experiences.

MENU

Why does loyalty matter?

With the right loyalty program in place, you can offer your customers a more tailored experience that will inspire them to come back for more.

Challenges of this industry

Diners are constantly looking for an engaging hybrid customer experience.

Difficult to influence customers without a direct communication channel.

How to achieve loyalty

Understand what makes your customers tick, and keep them coming back.

BE DIGITAL FRIENDLY

As your business happens offline, you need a mobile app to help you get customer data. Digital loyalty programs are a useful tool to connect with your customers online and understand their profiles and behaviours.

MENU

CARD-LINKING TECH

For a smooth loyalty experience, use our card-linking technology that turns any payment card into a loyalty card. Every transaction is seamlessly recorded and automatically gives your customers points for their purchases.

Popular tech for this industry

Here are a few of the ways White Label Loyalty's tech can help you achieve loyalty in the hospitality industry.

LOYALTY ENGINE

Make any customer action rewardable with our event-based architecture, from social media activity to referrals.
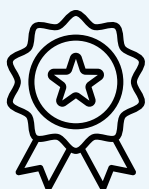
MOBILE APP

Our cross-platform mobile app offers the best user experience no matter what device your audience prefers.

REWARDS MARKETPLACE

Choose from our rich suite of rewards: we've got 1,000s of pre-integrated rewards waiting for you.

Hospitality best practices

Choose the right rewards
Reward points for actions like leaving a review, referring a friend and even interacting with your brand on social media.

Customer data
Be strategic with the customer data you collect: measure retention rates, customer lifetime value, and churn rates.

Be omnichannel
Provide mobile app integration to help customers access their loyalty accounts, redeem rewards and check rewards status as seamlessly and easily as possible.

Suggested use case

B2C LOYALTY
Get closer to your customers, incentivise their behaviour and personalise their offers. Make any behaviour rewardable with our event-based loyalty engine and become the brand of choice.

For more information:
whitelabel-loyalty.com