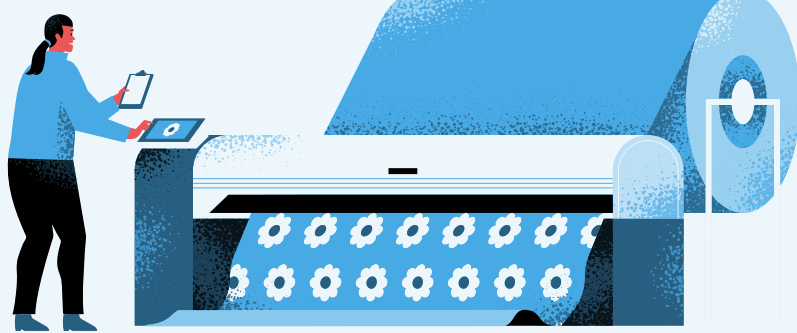


LET'S TALK ABOUT

MANUFACTURING

Engage and retain more customers with personalised rewards and memorable experiences.



Why does loyalty matter?

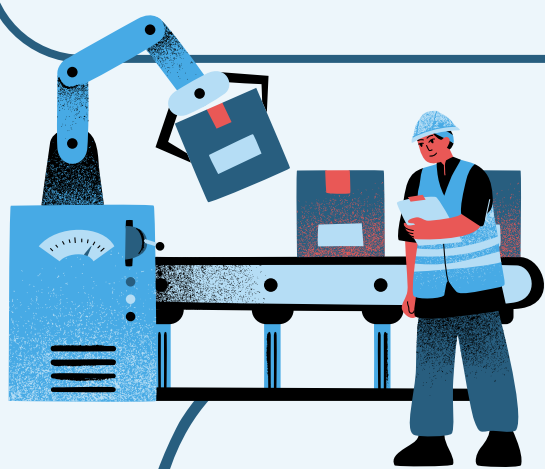
If your brand sells through wholesalers and retailers who gatekeep data about your customers, you need a tool to get closer relationships with your end customers.



Challenges of this industry

Lack of customer data & insight, no direct relationship with end-customers.

Selling through many third-party resellers makes it difficult to collect data.



How to achieve loyalty

Understand what makes your customers tick, and keep them coming back.

PREDICT CHURN

Discover the pain points that cause customers to churn with data insights. Our AI-powered technology will detect customers that are about to churn based on their behaviour and interactions, and alert you to act on it.



DRIVE DESIRED BEHAVIOURS

Whether you want to increase engagement with campaigns or on social media, or purchases from a wider product range, our event-based system can drive behavioural loyalty. Discover what your customers enjoy, so that you can reward them for it.

Popular tech for this industry

Here are a few of the ways White Label Loyalty's tech can help you achieve loyalty in the manufacturing industry.



LOYALTY ENGINE

Make any customer action rewardable with our event-based architecture, from social media activity to referrals.



REWARDS MARKETPLACE

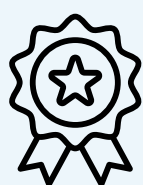
Choose from our rich suite of rewards: we've got 1,000s of pre-integrated rewards waiting for you.



RECEIPT SCANNING

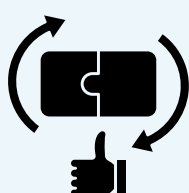
Our receipt scanning tech can extract any piece of data from a printed or digital receipt or invoice, no matter how big or small.

Manufacturing best practices



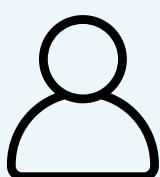
Beyond rewards

Go beyond transactions with your loyal customers and tailor their benefits and rewards.



Be seamless

Convenience is key for busy professionals: ensure that your rewards program doesn't require significant changes to their purchasing routines.



Understand customers

To cultivate loyalty among your customer base, it's essential to understand their needs and preferences and tailor your offerings accordingly.

Suggested use case

B2B LOYALTY

Bypass retailers and engage with your end business customers directly. Get closer to your end-customers than ever before with a B2B rewards program.



For more information:
whitelabel-loyalty.com