WHITE LABEL LOYALTY

LET'S TALK ABOUT REWARDS

Looking to use rewards to increase retention and reduce churn?

WHITE LABEL LOYALTY SOLUTION

Is your industry characterised by low differentiation and high competitiveness? Then, you will profit from our member rewards solution, which is designed to help you simply provide value-adding rewards to your customers without complicated tech set up.

GIVE CUSTOMERS A REASON TO STAY

With competition rising and customer demands evolving, customer retention is harder than ever, so it's the perfect time to reward your customers.

Choose from a suite of reward options that best suit your target audience that will keep them around for longer.

We have worked with **10+** industries

Our platform drives **60%+** engagement rate

We have seen **220k+** rewards redeemed

Return on investment

Customer acquisition is costly so you should be doing everything to increase your customer lifetime value. A rewards program builds deepens customer relationships, resulting in engagement and retention. This is particularly important in industries seen as purely transactional where a slight product cost imbalance can turn into customer churn. Get closer to your customers and understand what it takes for them to stay.

SURPRISE & DELIGHT

When you get closer to your customers, you're able to incentivise behaviour that your brand values. Using our event-based loyalty engine, you can drive any customer behaviour and provide effective personalised rewards in return.

YOUR CHOICE

You're the expert when it comes to your customers. That's why we give you the flexibility to choose from a wide range of rewards from our Rewards Marketplace, whether you need high street gift cards, hospitality discounts, affiliate or card-linked offers, or cashback.

ENGAGEMENT

Engage your existing members, give them a reason to stay and make it more attractive to become a member with the right incentives for your brand and your industry. Rewarding your customers is always a great way to boost brand image and loyalty and we'll help you achieve that.

LET US WORRY ABOUT THE TECH

You know what you do best and loyalty technology isn't it. Let us take care of the technology so that you can focus on your customers.

Read more about all the recommended modules.

Check out how Wesleyan got a 96% satisfaction rate with their rewards scheme.